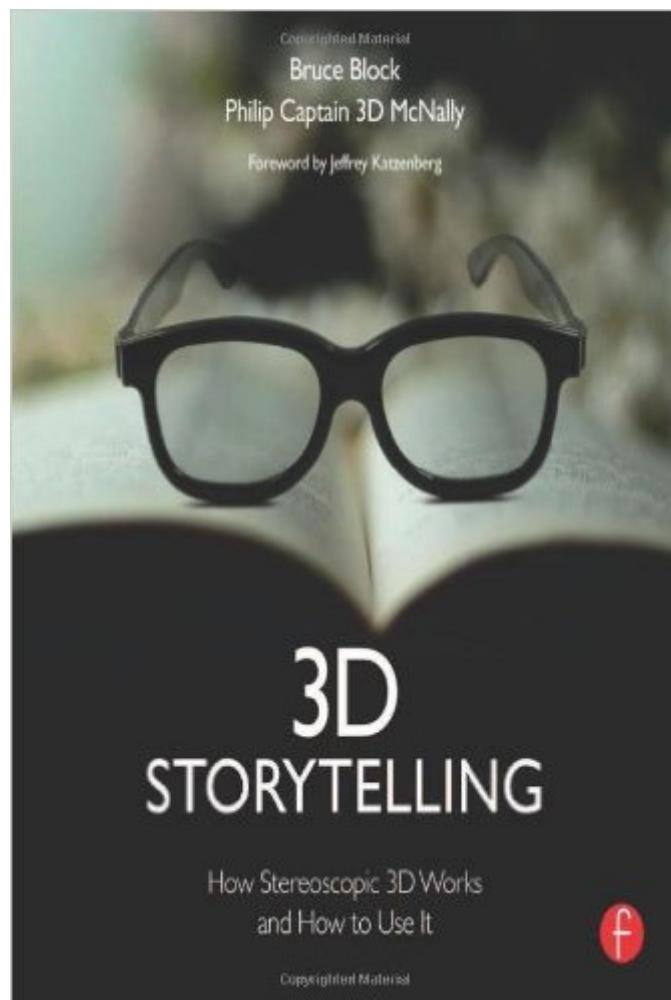


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# 3D Storytelling: How Stereoscopic 3D Works And How To Use It



## **Synopsis**

3D Storytelling is the ultimate guide for directors, cinematographers, producers, and designers of stereoscopic 3D movies and videos. With an emphasis on the aesthetic over the technical, this book is an essential foundation for showing you how to use 3D creatively to tell a story. Hollywood producer Bruce Block and Dreamworks stereoscopic supervisor Philip Captain 3D McNally blend their vast real-world experience and teaching skills to help you learn how to:<sup>\*</sup> Think in 3D<sup>\*</sup> Integrate 3D design into your script or story<sup>\*</sup> Direct and design the 3D depth of your shots<sup>\*</sup> Use stereoscopic windows<sup>\*</sup> Work with the depth cues in 3D<sup>\*</sup> Create a comfortable viewing experience for the audience<sup>\*</sup> Plan editing and directorial considerations for 3D<sup>\*</sup> Understand closed, open, and unstable 3D spaceBrimming with practical information that can be immediately applied to your 3D production, the book also features interviews with some of the industry's leading stereographers, as well as 3D diagrams and photographs that illustrate how 3D works, how it can be controlled in production, and how 3D can be used to tell a story.

## **Book Information**

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## **Customer Reviews**

In the stratosphere of 3D technology, this book is instrumental in one's deep understanding on the functionality and detailed approach in tackling a 3D production. From it's carefully designed examples of 3D pictures, to the glasses which come with the book, "3D Storytelling.." is an immersive and exciting read! I highly recommend it to anybody who seeks to learn more about 3D. It's a must have for any filmmaker, student, or artist!!!!

Bruce and Phil lay out the story in a clear concise manner. This book is for those who want to understand the transition to true 3D storytelling. Too often today filmmakers are in fear of 3D because they really don't understand it. This book goes a long way in solving that.

I have been a stereo hobbyist for years and have done some professional work as well. I have learned allot from this book, very well written, easy to read and on the money.

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